

# Industry Support and Exhibition Prospectus



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## WELCOME MESSAGE

Dear Colleagues,

The Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI), the Asia Pacific Association of Pediatric Allergy Respiratory & Immunology (APAPARI) and the Allergy, Asthma and Immunology Association of Thailand (AAIAT) cordially invite you to attend its flagship **Joint Congress of APAAACI and APAPARI 2018** to be held from 11-14 October, 2018 in Bangkok, Thailand.

Allergic diseases and asthma comprise a major health burden in the region with increasing morbidity and mortality. The theme of APAAACI and APAPARI 2018 is **Novel Therapies, Prevention and Integrated Action: Towards Improved Patient Care**. With an outstanding scientific program and key experts from the region and around the world, the APAAACI and APAPARI 2018 will provide a forum for the most useful combination of latest advances in research, review of current theory and practice, hands-on, problem-based learning. The congress is expected to gather over 2,000 clinicians, researchers, experts and health care providers in allergy, asthma and immunology from the Asia Pacific region and around the world. In addition to being an excellent forum for sharing of scientific and clinical information it will also provide a unique opportunity to interact with key opinion leaders, colleagues and juniors working in the field of allergy, asthma and immunology in the region and beyond leading to increased collaboration, innovation, advocacy, improved patient care and preventative strategies.

Centrally located in the Asia Pacific region, Bangkok is one of the world's top 10 most visited cities, blessed not only with the best meeting facilities but also with cultural, historical and indigenous, attractions, varied shopping opportunities, etc. We are confident that you will have a memorable time and enjoy your stay in Bangkok besides the scientific experience.

We look forward to welcoming you to participate in this prestigious event. It is only with your contribution that we can ensure the success of the Joint Congress of APAAACI and APAPARI 2018.



*Francis Thien*

**Prof. Francis Thien, MD**  
*President, APAAACI*



*Ruby Pawankar*

**Prof. Ruby Pawankar, MD, PhD**  
*President-Elect, APAAACI*



*Gary*

**Prof. Gary WK. Wong, MD**  
*President, APAPARI*



*TF*

**Prof. TF. Leung, MD**  
*Secretary General, APAPARI*



*Kiat Ruxrungtham, MD*

**Prof. Kiat Ruxrungtham, MD**  
*Chairman, LOC*



*Chalerat Direkwattanachai*

**Prof. Chalerat Direkwattanachai, MD**  
*President, AAIAT*

## BOARD OF DIRECTORS & CONGRESS COMMITTEES

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#### APAAACI BOARD OF DIRECTORS

Francis Thien, President, *Australia*  
Ruby Pawankar, President-Elect, *Japan*  
Madeleine Sumpaico, 1<sup>st</sup> Vice-President, *Philippines*  
Jiu Yao Wang, 2<sup>nd</sup> Vice-President, *Taiwan*  
Yoon-Seok Chang, Secretary-General, *Korea*  
Takao Fujisawa, Treasurer, *Japan*  
Hee Bom Moon, Past President, *Korea*  
VK Jain, Board Member, *India*  
Wasu Kamchaisatian, Board Member, *Thailand*  
Amir Latiff, Board Member, *Malaysia*  
Ting Fan Leung, Board Member, *Hong Kong*  
Iris Rengannis, Board Member, *Indonesia*  
Bernard Thong, Board Member, *Singapore*  
Ho Joo Yoon, Board Member, *Korea*  
Luo Zhang, Board Member, *China*

#### CONGRESS ORGANIZING COMMITTEE

Francis Thien, Chairperson, *Australia*  
Ruby Pawankar, *Japan*  
Gary Wong, *Hong Kong*  
Ting Fan Leung, *Hong Kong*  
Kiat Ruxruntham, *Thailand*  
Wasu Kamchaisatian, *Thailand*

#### AAIAT BOARD OF DIRECTORS

Chalerat Direkwattanachai, President  
Jarungchit Ngamphaiboon  
Muthita Trakultivakorn  
Pantipa Chatchatee  
Atik Sangsapaviliya  
Nattiya Hirankarn  
Wasu Kamchaisatian  
Sukanya Pothikamjorn  
Pasuree Sangsupawanich  
Tanapat Palaga  
Orathai Piboonpokanun  
Sasawan Chinratanapisit  
Kiat Ruxruntham  
Wiparat Manuyakorn  
Lina Ngamtrakulpanit

#### APAPARI BOARD OF DIRECTORS

Gary Wong, President, *Hong Kong*  
Bee Wah Lee, Past President, *Singapore*  
Hae-Ran Lee, Honorary Secretary, *Korea*  
Jessie de Bruyne, Treasury Secretary, *Malaysia*  
Ting Fan Leung, Secretary General, *Hong Kong*  
Yuzhi Chen, Board Member, *China*  
Hugo van Bever, Board Member, *Singapore*  
Motohiro Ebisawa, Board Member, *Japan*

#### SCIENTIFIC PROGRAM COMMITTEE

Pakit Vichyanond, Chairperson, *Thailand*  
Jiu-Yao Wang, Co-Chairperson, *Taiwan*  
Motohiro Ebisawa, *Japan*  
Lynette Shek, *Singapore*  
Yoon-Seok Chang, *Korea*  
Pasuree Sangsupavanich, *Thailand*

#### LOCAL ORGANIZING COMMITTEE

Kiat Ruxruntham, Chairperson  
Chalerat Direkwattanachai  
Muthita Trakultivakorn  
Sukanya Pothikamjorn  
Pantipa Chatchatee  
Pasuree Sangsupavanich  
Orathai Piboonpokanun  
Paisal Lerdluedeepon  
Pongsakorn Tantilipikorn  
Hiroshi Chantaphakul  
Wasu Kamchaisatian  
Ticha Rerkpattanapipat  
Wiparat Manuyakorn

## CONGRESS INFORMATION

### DATE

11-14 October 2018

### CITY / COUNTRY

Bangkok / Thailand

### VENUE

Centara Grand & Bangkok Convention Centre  
at CentralWorld, Bangkok, Thailand

Address: 999/99 Rama 1 Road, Pathumwan,  
Bangkok 10330, Thailand

### PARTICIPANTS

1,500 participants are expected

### CONGRESS SECRETARIAT

Kenes Asia (Thailand) Co., Ltd.  
PICO Building, 10 Soi Lasalle 56, Sukhumwit,  
Bangna, Bangkok 10260  
Thailand  
Tel: +662 748 7881 | Fax: +662 748 7880  
Email: [apaaaci2018@kenes.com](mailto:apaaaci2018@kenes.com)

### EXHIBITION / SUPPORT

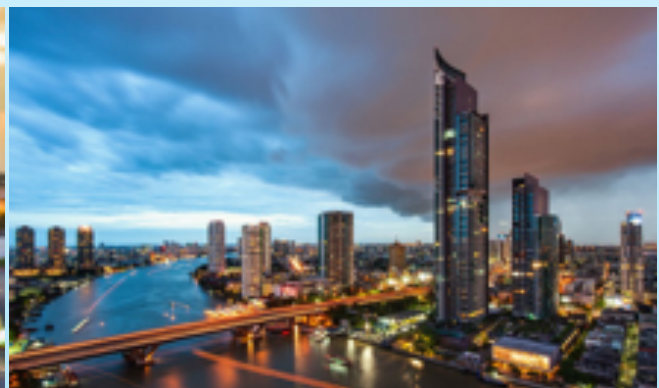
Wannapa Pureemahawong  
Industry Liaison & Sales Associate  
APAAACI and APAPARI 2018 2018  
Tel: +662 748 7881  
Fax: +662 748 7880  
Email: [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com)

### LANGUAGE

The official language of the Congress  
is English. All abstract submissions and  
presentations must be submitted in English.

### LIABILITY AND PERSONAL INSURANCE

The Congress Secretariat and Organizers  
cannot accept liability for personal accidents  
or loss of or damage to private property of  
participants, either during or indirectly arising  
from the Congress. We recommend that all  
participants take out personal travel and  
health insurance for the trip.



## PROGRAM AT A GLANCE

### Legend

Plenary Session	Sessions	Collaboration Session	Industry Sponsored Symposium
Free Paper	Special Session	Workshops	Satellite Symposium

DAY 0 - 11 OCTOBER 2018, PRE-CONGRESS, FLOOR 23				
Time	World Ballroom B (200 Persons)	World Ballroom A (150 Persons)	World Ballroom C (80 Persons)	Lotus 13 (40 Persons)
8.30-12.00	Practical Allergy Course	WAO Training School	APSID School	Workshop-OIT in Food Allergy
12.00-13.00	Lunch			
13.00-16.00	Practical Allergy Course	WAO Training School	APSID School	Workshop-Drug Allergy

PROGRAM AT A GLANCE					
Time	CONGRESS DAY 1 - 12 OCTOBER 2018, FLOOR 22				
	Room 1 (Hall A, 1200 Persons)	Room 2 (Lotus 5-7, 400 Persons)	Room 3 (Lotus 1+3, 200 Persons)	Room 4 (Lotus 2+4, 200 Persons)	Room 5 (Lotus 11, 60 Persons)
8.30-9.00	Plenary 1, Hall A				
9.00-9.30					
9.30-10.00					
10.00-10.30	Coffee break, poster, exhibition				
10.30-11.00	Symposium Session 1; Asthma	Satellite Symposium 1	APSID-SEAPID Session 1	Satellite Symposium 2	Free Paper 1
11.00-11.30					
11.30-12.00					
12.00-12.30	Sponsored Lunch Symposium 1	Sponsored Lunch Symposium 2	Sponsored Lunch Symposium 3	Sponsored Lunch Symposium 4	
12.30-13.00					
13.00-13.30					
13.30-14.00	EAACI Symposium	Pediatrics Session 1	APSID-SEAPID Session 2	Satellite Symposium 3	Free Paper 2
14.00-14.30					
14.30-15.00					
15.00-15.30	Coffee break, poster, exhibition				
15.30-16.00	Symposium Session 2; Asthma	Pediatrics Session 2	Satellite Symposium 4	Debate / Case Discussion 1	Free Paper 3
16.00-16.30					
16.30-17.00					
17.00-17.30					
17.30-20.00	Opening Ceremony & Welcome Reception, @ Hall A				

\* Program and timing are subject to change.

Time	CONGRESS DAY 2 - 13 OCTOBER 2018, FLOOR 22				
	Room 1 (Hall A, 1200 Persons)	Room 2 (Lotus 5-7, 400 Persons)	Room 3 (Lotus 1+3, 200 Persons)	Room 4 (Lotus 2+4, 200 Persons)	Room 5 (Lotus 11, 60 Persons)
8.30-9.00	Plenary 2, Hall A				
9.00-9.30					
9.30-10.00					
10.00-10.30	Coffee break, poster, exhibition				
10.30-11.00	WAO Symposium	Pediatrics Session 3	Satellite Symposium 5	Debate / Case Discussion 2	Free Paper 4
11.00-11.30					
11.30-12.00					
12.00-12.30	Sponsored Lunch Symposium 5	Sponsored Lunch Symposium 6	Sponsored Lunch Symposium 7	Sponsored Lunch Symposium 8	
12.30-13.00					
13.00-13.30					
13.30-14.00	Plenary 3, Hall A				
14.00-14.30					
14.30-15.00					
15.00-15.30	Coffee break, poster, exhibition				
15.30-16.00	ACAAI Symposium	Pediatrics Session 4	Symposium Session 3; Rhino	Satellite Symposium 6	Free Paper 5
16.00-16.30					
16.30-17.00					
17.00-18.00					
18.00-21.00	Faculty Dinner (invited)				

Time	CONGRESS DAY 3 - 14 OCTOBER 2018, FLOOR 22				
	Room 1 (Hall A, 1200 Persons)	Room 2 (Lotus 5-7, 400 Persons)	Room 3 (Lotus 1+3, 200 Persons)	Room 4 (Lotus 2+4, 200 Persons)	Room 5 (Lotus 11, 60 Persons)
8.30-9.00	Plenary 4, Hall A				
9.00-9.30					
9.30-10.00					
10.00-10.30	Coffee break, poster, exhibition				
10.30-11.00	SLAAI Symposium	Symposium Session 4	Satellite Symposium 7	Debate / Case Discussion 3	Free Paper 6
11.00-11.30					
11.30-12.00					
12.00-12.30	Sponsored Lunch Symposium 9	Sponsored Lunch Symposium 10	Sponsored Lunch Symposium 11	Sponsored Lunch Symposium 12	
12.30-13.00					
13.00-13.30					
13.30-14.00	Plenary 5, Hall A				
14.00-14.30					
14.30-15.00					
15.00-15.30	Coffee break, poster, exhibition				
15.30-16.00	Symposium Session 5	Satellite Symposium 8	Symposium Session 6	Satellite Symposium 9	
16.00-16.30					
16.30-17.00					
17.00-17.30	Closing Ceremony, Hall A				

\* Program and timing are subject to change.

## SPONSORSHIP LEVELS, BENEFITS AND PACKAGES

We appreciate the kind support of the industry which is crucial for the success of the Congress. Industry support will be appropriately acknowledged and the recognition linked to the level of Sponsorship.

Support levels will be allocated as follows:

SUPPORT LEVELS*	MINIMUM CONTRIBUTION
Diamond Sponsor	
Platinum Sponsor	
Gold Sponsor	
Silver Sponsor	
Bronze Sponsor	

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Priority** to select Sponsored Symposium slot	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Priority** to select Product Theater slot	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Priority** to select Exhibition location	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Congress Bag Insert (A4)	1 piece	1 piece	1 piece	-	-
Sponsor's logo with hyperlink on Congress website	√	√	√	√	√
Acknowledgement and company profile (100-word) in the Program Book	√	√	√	√	√
Acknowledgement on the Sponsors' Board onsite	√	√	√	√	√

\*Sponsors will also be given a sponsorship level status based on the total amount of sponsorship. The total contribution will comprise of items such as industry sponsored sessions, advertisements and exhibition space (page 8-14).

\*\*Priority of choice is valid until 30 September 2017 after which allocations will be made on a "first come, first served" basis.

Branded items will only display the company logos. No product logos or advertisements are permitted.



## SPONSORSHIP PACKAGES

ITEMS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Industry Sponsored Lunch Symposium	1 slot on day 1	1 slot on day 2	1 slot on day 3	-	-
Product Theater	1 slot on day 1	1 slot on day 2 or 3	-	1 slot on day 3	-
Exhibition (space only)	54 sqm	36 sqm	36 sqm	24 sqm	24 sqm
Congress Registration	15	10	8	5	3
Exhibitor Badge	10	8	8	6	4
Full Page Color Advertisement inside Program book	1 page	1 page	1 page	1 page	1 page
Sponsor's logo with hyperlink on Congress website	√	√	√	√	√
Acknowledgement and company profile (100-word) in the Program Book	√	√	√	√	√
Acknowledgement on the Sponsors' Board onsite	√	√	√	√	√

## INDUSTRY SPONSORED SESSION

### INDUSTRY SPONSORED LUNCH SYMPOSIUM INDUSTRY SATELLITE SYMPOSIUM

\*Not inclusive of catering costs

Opportunity to organize an official parallel Industry Sponsored Session, of up to 90\*\* minutes duration. (Program subject to the approval of the Congress Organizing and Scientific Program Committee)

- Include of hall rental, standard audio/visual equipment, display table, access to speakers' preparation room
- Permission to use the phrase: **“Official Sponsored of Joint Congress of the Asia Pacific Association of Allergy, Asthma and Clinical Immunology and the Asia Pacific Association of Pediatric Allergy Respiriology & Immunology (APAAACI and APAPARI 2018)”** in the marketing of the Industry Sponsored Session
- The Industry Sponsored Session title, schedule and program will be displayed at the entrance of the hall
- Industry Sponsored Session Programs will be included in a designated industry section of the Program book (subject to receipt by publishing deadline).
- Industry Sponsored Session will be clearly indicated in the meeting timetable / program as: “Industry Sponsored Session” not included in the main event CME/CPD credit offering”
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and on the Congress website with hyperlink to Sponsor's homepage
- Industry Sponsored Session cost is not inclusive of speaker related expenses. Industry to take care of speaker's registration, accommodation and travel expenses. This also applies even if the speakers have already been invited by APAAACI and APAPARI 2018.

INDUSTRY SPONSORED SESSIONS**			
<b>12-Oct-2018 (DAY 1)</b>	Satellite Symposium	10:30 – 12:00	2 slots available
	Sponsored Lunch Symposium	12:00 - 13:30	4 slots available
	Satellite Symposium	13:30 – 15:00	1 slot available
	Satellite Symposium	15:30 - 17:00	1 slot available
<b>13-Oct-2018 (DAY 2)</b>	Satellite Symposium	10:30 – 12:00	1 slot available
	Sponsored Lunch Symposium	12:00 - 13:30	4 slots available
	Satellite Symposium	15:30 – 17:00	1 slot available
<b>14-Oct-2018 (DAY 3)</b>	Satellite Symposium	10:30 – 12:00	1 slots available
	Sponsored Lunch Symposium	12:00 - 13:30	4 slots available
	Satellite Symposium	15:30 – 17:00	2 slot available

\*\*Program and timing are subject to change

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### EDUCATIONAL & TRAVEL GRANTS

Grants of any amount are appreciated and important for the success of the Congress.

- Sponsor will be recognized in the Program book, Congress website, and in the signage during the Congress under regulatory compliance.

### PRE-CONGRESS WORKSHOP

Companies may provide support as a grant for the Pre-Congress Workshop at APAAACI and APAPARI 2018.

### ABSTRACTS ON USB (EXCLUSIVE SUPPORT)

The USB will contain the entire scientific program inclusive of all the abstracts. Each participant will receive a voucher for the USB. The USB will be distributed to all participants from the Sponsor's exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the Exchange Voucher
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

### POSTER AREA (EXCLUSIVE SUPPORT)

Poster panels will be put up on display for the poster sessions throughout the duration of the Congress.

- Sponsor will be recognized with a signage at the Poster area with "Supported by..." and a company logo only.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

### E-POSTER AREA (EXCLUSIVE SUPPORT)

E-posters are an electronic version of the traditional paper posters and are shown at dedicated digital stations at the Congress. E-posters create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The e-poster terminals located in prime, high traffic locations will allow attendees to access the electronic presentations easily and conveniently.

- Sponsor will be recognized with a signage in the Poster area with "Supported by..." and a company logo only.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.



## MOBILE APPLICATION

The Mobile Application/ Web Access enables participants to access all Congress related information and functions, such as scientific program, abstracts, e-posters, faculty information, participant's personal scheduler", membership information, industry support and exhibition information" separate section), city information, etc.

- Sponsor will be recognized on the home screen with "Supported by..." with Sponsor's logo
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.



## CONGRESS BAGS (EXCLUSIVE SUPPORT)

Sponsor will produce and provide the bags, which will be branded with the Congress branding and logo.

- Sponsor will be recognized on the bag with "Supported by..." and a company logo.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

The bags will have to be approved by the Congress Organizing Committee. Sponsor can also provide funding instead of producing the bags, in addition to support fee. It is the company's responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

## CONGRESS LANYARDS AND BADGES (EXCLUSIVE SUPPORT)

Sponsor will produce and provide the participants' Congress lanyards and badges, which will be branded with the Congress branding and logo.

- Sponsor will be recognized on the lanyards with a company logo.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

The lanyards will have to be approved by the Congress Organizing Committee. Sponsor can also provide funding instead of producing the lanyards, in addition to support fee. It is the company's responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

## REGISTRATION AREA (EXCLUSIVE SUPPORT)

The registration area will be used for the whole duration of the Congress.

- The Sponsor's logo will be displayed prominently on the registration area signage.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## WELCOME RECEPTION (EXCLUSIVE SUPPORT)

Sponsor will have the promotional opportunity through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- The Sponsor's logo will be displayed prominently on the Welcome Reception signage.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## CONGRESS DINNER

Sponsor will have the promotional opportunity through a networking dinner. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to provide items bearing company logo for use at the event
- The Sponsor's logo will be displayed prominently at the Congress Dinner signage.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## INTERNET AREA (EXCLUSIVE SUPPORT)

There will be an Internet Area equipped with workstations where participants may check e-mails.

- The Sponsor's logo will be prominently displayed on signage in the internet area.
- Opportunity to display Sponsor's logo on the desktop background and screensavers at each workstation
- Opportunity to provide carpet for branding
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## CHARGING STATION (EXCLUSIVE SUPPORT)

Attendees can charge their devices like mobile phone, laptop or other devices when they are in the Exhibition Hall.

- Opportunity to display company logo on the signage
- Opportunity to provide carpet for branding
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## COFFEE BREAK (PER DAY)

The Sponsor will be entitled to 2 supported coffee breaks for 1 day only (morning and afternoon). Date selection will be done on a "first come, first served" basis

- Opportunity to display company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing the company's logo for use during the coffee break
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## **SPEAKERS' READY ROOM (EXCLUSIVE SUPPORT)**

This room will be specially reserved for and used by the speakers and will be equipped with computers.

- Sponsor's logo on the room signage
- Sponsor's logo will be displayed as the desktop background of the computers in the room.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## **PRINTING OF PROGRAM BOOK (EXCLUSIVE SUPPORT)**

The Program book will be distributed in the participants' Congress bags.

- Sponsor will get a 2 Full-page color advertisements inside the Program book.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## **NOTEPADS AND PENS**

The Sponsor will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizing Committee. This item must be approved by the Congress Secretariat as well as the Congress's Organizing Committee prior to the production. Otherwise, the Organizer will have the right to produce these items and charges will be covered by the Sponsor. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Sponsor's logo and name on notepads and pens
- Inclusion in the Congress Bag
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the Program book, Sponsors' Board on-site and the Congress website with a hyperlink to Sponsor's homepage.

## **HOSPITALITY SUITES / MEETING ROOMS**

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The Sponsor will be able to host and entertain its guests throughout the Congress. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes. Please contact Ms. Wannapa Pureemahawong (E-mail: [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com))

- Opportunity to brand the hospitality suite

## ADVERTISING OPPORTUNITIES

TYPE	BACK PAGE	INSIDE BACK	INSIDE FRONT	INSIDE PAGE
Program Book				
Mini Program				

### BAG INSERT (1 piece, A4-size)

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-size leaflet into the Congress bags. Insert to be provided by the Sponsor. The Organizing Committee reserves the right to approve the contents and format of the A4-size leaflet. It should be in English and the quantity will be advised by the Organizer.

Please note that it is the Exhibitors' / Sponsors' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Eucomed (representing the medical devices industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitors / Sponsors or any other third party.

## EXHIBITION

The APAAACI and APAPARI 2018 exhibition will be held at Centara Grand & Bangkok Convention Centre at CentralWorld, Bangkok, Thailand, alongside the Congress. The floor plan has been designed to maximize Exhibitors' exposure to the participants. All coffee break stations will be located within the exhibition area.

### SPACE ONLY RENTAL (minimum of 18 sqm)

This includes:

- ✓ Exhibitors' badges (2 badges for the first 9 sqm, 1 badge for every 9 sqm thereafter)
- ✓ 100-word company/product profile in the Program Book
- ✓ Cleaning of public areas and gangways
- ✓ Invitation to the Welcome Reception for registered Exhibitors

### SHELL SCHEME RENTAL (minimum of 9 sqm)

This includes:

- ✓ Exhibitors' badges  
(2 badges for the first 9 sqm, 1 badge for every 9 sqm thereafter)
- ✓ Shell scheme frame, basic lighting
- ✓ Fascia panel with standard lettering
- ✓ 2 chairs, 1 information counter, 1 rubbish bin
- ✓ Single power point
- ✓ 100-word company / product profile in the Program Book
- ✓ Cleaning of public areas and gangways
- ✓ Invitation to the Welcome Reception for registered Exhibitors



### **ADDITIONAL BENEFITS:**

When you exhibit, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Congress Website with hyperlink to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Program book
- Company name or company logo on Exhibition signage on-site

\*\*Please note: Space only/shell scheme rental does not include any electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

### **ALLOCATION OF EXHIBITION SPACE**

Space allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after.

Any additional exhibitors will be charged an exhibitor registration fee (USD 150). Companies can purchase a maximum number of exhibitor registrations as follows:



Booths of up to 60 sqm – can purchase up to 15 exhibitor registrations

Booths larger than 60 sqm – can purchase up to 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitors' Technical Manual

### **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the APAAACI and APAPARI 2018. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

### **SITE INSPECTIONS**

Exhibitors and Supporters are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this. Contact information can be found in the "General Information" Section.

### **EXHIBITOR PROFILE**

Upon receipt of the booking form, you will be asked to submit a 100-word Exhibitor Company/Product profile. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Program book.

### **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Further details will be included in the Exhibitors' Technical Manual.

## ADDITIONAL INFORMATION FOR SUPPORTERS AND EXHIBITORS

### **CONTRACTS & CONFIRMATION**

#### **SUPPORTERS**

Once a Support Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment from the Supporter. Upon receipt of the Supporter Booking Form, the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

#### **EXHIBITORS**

Once an Exhibition Booking Form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice.

#### **SUPPORT TERMS AND CONDITIONS**

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.

#### **INSERTS AND DISPLAY MATERIALS**

Please note that all materials entering the venue will incur a handling charge. This includes materials for inserts and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibitors or Symposia Technical Manuals.

### **BOOKING PROCEDURES AND PAYMENT INFORMATION**

#### **TERMS OF PAYMENT**

60% upon receipt of the Support Agreement and first invoice  
40% by 10 April 2018

All payments must be received before the start date of the APAAACI and APAPARI 2018. Should the Sponsor fail to complete payments prior to the commencement of the APAAACI and APAPARI 2018, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

#### **PAYMENT METHODS**

Option 1: Payment by check. Please make checks payable to: Kenes Asia (Thailand) Co., Ltd.

Option 2: Payment by Bank Transfer.

Bank Account Name: Kenes Asia (Thailand) Co., Ltd.

Bank Account Number: 914-3013-01-0

Bank Name: United Overseas Bank (Thai) PCL.

Bank Branch: Srinakarin

Bank Address: 395/5 Srinakarin Road, Samrongnua, Muangsamutprakarn, Samutprakarn 10270

Swift Code: UOVBTHBK

Please note that bank charges are the responsibility of the payer. Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

**CANCELLATION OR MODIFICATION POLICY:**

Cancellation or modification of items must be made in writing to the Industry Liaison & Sales Associate, Ms. Wannapa Pureemahawong at [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com)

The Organizers shall retain:

- ✓ 10% of the agreed package amount if the cancellation/ reduction is made on or before 9 February 2018, inclusive
- ✓ 50% of the agreed package amount if the cancellation/ reduction is made between 10 February 2018 and 8 June 2018, inclusive
- ✓ 100% of the agreed package amount if the cancellation/ reduction is made after 8 June 2018

## APAAACI AND APAPARI 2018 BOOKING FORM

Please complete all details and send to: Ms.Wannapa Pureemahawong at [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com)  
Please note that company's detail and address below is for invoice.

Company Name:	
Company Registration Number:	
Contact Person:	
Address:	City:
Postal Code:	Country:
Telephone:	Fax:
Email:	Website:

Step 1: Please select the level of Support that suits your budgetary requirements:

SPONSORSHIP PACKAGES	PRICE IN USD	✓
Diamond Sponsor Package		
Platinum Sponsor Package		
Gold Sponsor Package		
Silver Sponsor Package		
Bronze Sponsor Package		
<b>TOTAL AMOUNT + TAX 7% (please complete)</b>		

Step 2: Please choose the items you wish to support, the total amount of which should be equivalent to the level of Support you have selected:

INDUSTRY SPONSORED SESSION	PRICE IN USD	✓
Industry Sponsored Lunch Symposium		
Industry Satellite Symposium		
<b>TOTAL AMOUNT + TAX 7% (please complete)</b>		

ADDITIONAL SPONSORSHIP OPPORTUNITIES	PRICE IN USD	✓
Educational & Travel Grants		
Pre-Congress Workshop		
Abstracts on USB (Exclusive Support)		
Poster Area (Exclusive Support)		
E-Poster Area (Exclusive Support)		
Mobile Application (Exclusive Support)		
Congress Bags (Exclusive Support)		
Congress Lanyards and Badges (Exclusive Support)		
Registration Area (Exclusive Support)		
Welcome Reception (Exclusive Support)		
Congress Dinner		
Internet Area (Exclusive Support)		
Charging Station (Exclusive Support)		
Coffee Break Support (Per day)		
Speakers' Ready Room (Exclusive Support)		

Printing of Program Book (Exclusive Support)		
Notepads and Pens		
Hospitality Suites / Meeting Rooms		
<b>TOTAL AMOUNT + TAX 7% (please complete)</b>		

<b>ADVERTISING OPPORTUNITIES</b>	<b>PRICE IN USD</b>	✓
Program Book – Back Page		
Program Book – Inside Back		
Program Book – Inside Front		
Program Book – Inside Page		
Mini Program		
Bag Insert (1 piece, A4)		
<b>TOTAL AMOUNT + TAX 7% (please complete)</b>		

<b>EXHIBITION SPACE</b>				
Choice	Stand Number	Space only / Shell Scheme	No. of Square Meters	Total Price (USD)
Choice #1				
Choice #2				
Choice #3				
<b>TOTAL AMOUNT + TAX 7% (please complete)</b>				

Special notes: Please indicate if your stand must be located adjacent to or opposite specific companies, or if special configuration is needed: \_\_\_\_\_

- Provisional Booking – The item will be released if not confirmed within 14 days.
- Confirmation of the availability of your choice location will be advised in your confirmation letter

**CANCELLATION OR MODIFICATION POLICY**

Cancellation or modification of items must be made in writing to the Industry Liaison & Sales Associate, Ms. Wannapa Pureemahawong at [wpureemahawong@kenes.com](mailto:wpureemahawong@kenes.com)

The Organizers shall retain:

- ✓ 10% of the agreed package amount if the cancellation/ reduction is made on or before 9 February 2018, inclusive
- ✓ 50% of the agreed package amount if the cancellation/ reduction is made between 10 February 2018 and 8 June 2018, inclusive
- ✓ 100% of the agreed package amount if the cancellation/ reduction is made after 8 June 2018

Signature \_\_\_\_\_

Date \_\_\_\_\_

We accept the contract terms and conditions (in this Industry Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

# TERMS AND CONDITIONS

These terms and conditions are the contractual agreement between Kenes Asia (the "Organizer") and the "Exhibitor".

These terms and conditions are the contractual agreement between Kenes Asia (the "Organizer") and the "Exhibitor". **Application to Participate**

Application to participate as Exhibitor in the Congress will be considered only if submitted to Kenes on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor will be bound by the terms and conditions listed herein and / or in the prospectus and / or any other contractual agreement between the parties.

### **Obligations and Rights of the Exhibitor**

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his / her / it installation until the date and time fixed for closure of the event.

The Exhibitor may only present on his / her / it stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

### **Obligation and Rights of Organizer**

The Organizer undertakes to allocate to the Exhibitor a space on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand space that has not been occupied by the time of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor.

### **Liability / Insurance**

Equipment and all related display materials installed by Exhibitor are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor. The Exhibitor agrees to be responsible for his / her / its property and person and for the property and persons of his employees and agents and for any other third party who may visit his / her / its space. The Exhibitor shall hold harmless and indemnify the Organizer, its shareholders, directors, employees, agents and representatives, from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Exhibitor and / or their affiliates and / or representatives in connection with the Exhibitor's materials, equipment, goods or property used or displayed in the event. The Exhibitor will purchase insurance policies for the above listed damages.

Organizer reserves the right to change the venue, time and date of any Congress activities without being liable to Exhibitor for any damages or loss resulting therefrom. Exhibitor will be notified in writing as soon as a change is made.

### **Exhibition Regulations**

The exhibition manager (the "Exhibition Manager"), acting under direction of the organizing committee, has the final decision as to the acceptability of displays. Exhibitors are not allowed to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for any expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. The Exhibitor is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

The Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and sole expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus or as shall be agreed in writing with the Organizer. Should the Exhibitor fail to make such payment on time, the Organizer shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space or seek compensation for non-fulfilment of contract.

Participation by Exhibitor is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorised on presentation of a badge issued by the Organizer. Exhibitor's badges will not be mailed in advance and may be collected from the Exhibition Manager's desk on the exhibition commencement date.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitor is only permitted if the catering regulations of the exhibition building concerned are observed. Organizer is not liable or responsible for the quality and / or quantity of the Exhibitor's refreshments. The Exhibitor shall fully indemnify, defend and hold harmless the Organizer, its shareholders, directors, employees, agents and representatives, from and against any and all liability, losses, claims, actions, proceedings, injuries, demands, fees, penalties, judgments, fines, damages, costs and / or expenses (including reasonable attorneys' fees and costs) sustained or incurred by any third party in connection with the use or consumption of the Exhibitor's refreshments.

All demonstrations or instructional activities must be confined to the limits of the exhibition stand, with prior consent from the Organizer. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Exhibition areas and fittings made available to Exhibitor must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

### **Industry Code of Practice**

It is the Exhibitor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Eucomed (represents Medical Technology industry) <http://archive.eucomed.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org\\_code](http://www.ifpma.org_code) of practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor or any other third party.

### **CME**

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's space only; canvassing or distributing promotional materials outside the Exhibitor's rented exhibit space is not permitted.



**Congress Secretariat:**



**KENES  
GROUP**

THAILAND

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